

Recommended Curriculum for Academic Year 2025/2026							
Graphic Design BA							
Course-unit	Prerequisites	Lecture	Practical class/seminar	Requirements	Credit points		INSTITUTE
Semester 1							
History of Art in the Context of Social Sciences 1.		2	0	E	4		ELM
Drawing studies 1.		0	4	P	5		VIK
Basics of Digital Graphic Design (Pixel and Vector Graphics Programs)		0	4	P	5		VIK
Digital Graphic Design Techniques (DTP)		0	4	P	5		VIK
Graphic Design Studies 1.		0	4	P	5		VIK
Typographic Foundation Practice		0	4	P	5		VIK
Project Week 1. (Graphic Design BA)		0	2	P	0		VIK
University Seminar		0	2	P	0		INY
Start My Brand (Art)		0	2	TR	0		TREK
Frame of optional subjects		0,0	0,0		0		
Total		2,0	26,0		29		
Semester 2							
History of Art in the Context of Social Sciences 2.	History of Art in the Context of Social Science	2	0	E	4		ELM
Introduction to Philosophy and Aesthetics		2	0	E	4		ELM
Drawing Studies 2.	Drawing Studies 1.	0	4	P	5		VIK
Graphic Design Techniques 1. (Graphic Workshop)		0	4	P	5		VIK
Graphic Design Studies 2.	Graphic Design Studies 1.	0	4	P	5		VIK
Typography Practice	Typographic Foundation Practice	0	4	P	5		VIK
History of Typography and Graphic design		2	0	E	4		VIK
Project Week 2. (Graphic Design BA)		0	2	P	0		VIK
Frame of optional subjects					0		
Total		6,0	18,0		32		
Requirements of admission to the specialization beginning in semester 3 are to be found in specialization descriptions.							
Semester 3							
Basics of Law, Economy and Management		2	0	E	4		ELM
The Basics of Communication Studies		2	0	E	4		ELM

Paper and Packaging Practice		0	4	P	5	VIK
Paper and Packaging Industrial Knowledge		2	0	E	4	VIK
Project Week 3. (Graphic Design BA)		0	2	P	0	VIK
Specialization-specific subjects		0	12		15	
Frame of optional subjects					0	
Total		6,0	18,0		32	
Graphic Design Specialization						
Drawing Studies 3.	Drawing Studies 2.	0	4	P	5	VIK
Graphic Design Techniques 2. (Graphic Workshop)	Graphic Design Techniques 1. (Graphic Workshop)	0	4	P	5	VIK
Graphic Design Studies 3.	Graphic Design Studies 2.	0	4	P	5	VIK
Total		0	12		15	
Packaging Design Specialization						
Packaging Design 1.		0	4	P	5	VIK
Packaging Design Techniques 1.		0	4	P	5	VIK
Graphic Design Studies 3. (Packaging Design Specialization)	Graphic Design Studies 2.	0	4	P	5	VIK
Total		0	12		15	
Semester 4						
Art Theory		2	0	E	4	ELM
Theory of Graphic Design		2	0	E	4	VIK
Methodology of Graphic Design		2	0	E	4	VIK
Project Week 4. (Graphic Design BA)		0	2	P	0	VIK
Specialization-specific subjects		0	12		15	
Frame of optional subjects		0,0	0,0		0	
Total		6,0	14,0		27	
Graphic Design Specialization						
Graphic Visual Studies		0	4	P	5	VIK
Graphic Design Techniques 3. (Graphic Workshop)	Graphic Design Techniques 2. (Graphic Workshop)	0	4	P	5	VIK
Graphic Design Studies 4.	Graphic Design Studies 3.	0	4	P	5	VIK
Total		0	12		15	
Packaging Design Specialization						
Packaging Design 2.	Packaging Design 1.	0	4	P	5	VIK
Packaging Design Techniques 2.	Packaging Design Techniques 1.	0	4	P	5	VIK
Graphic Design Studies 4. (Packaging Design Specialization)	Graphic Design Studies 3. (Packaging Design Specialization)	0	4	P	5	VIK
Total		0	12		15	

Semester 5						
Sustainable Development		2	0	E	4	ELM
Introduction to Media Culture		2	0	E	4	ELM
Project Week 5. (Graphic Design BA)		0	2	P	0	VIK
Specialization-specific subjects		0	14		17	
Frame of optional subjects		0,0	0,0		4	
Total		4,0	16,0		29	
Graphic Design Specialization						
Photography and Printing Technologies		0	6	P	7	VIK
Graphic Design Techniques 4. (Media Graphics and Webdesign)	Graphic Design Techniques 3. (Graphic Workshop)	0	4	P	5	VIK
Graphic Design Studies 5. (Graphic Design Specialization)	Graphic Design Studies 4.	0	4	P	5	VIK
Total		0	14		17	
Packaging Design Specialization						
Packaging Design Techniques 3.	Packaging Design Techniques 2.	0	4	P	5	VIK
Graphic Design Studies 5. (Packaging Design Specialization)	Graphic Design Studies 4. (Packaging Design Specialization)	0	4	P	5	VIK
Object Design and Printing Technologies and Practice (Packaging Design Specialization)		0	6	P	7	VIK
Total		0	14		17	
Semester 6						
Portfolio (Graphic Design BA)		0	4	P	8	VIK
Project Week 6. (Graphic Design BA)		0	2	P	0	VIK
Degree Thesis Writing (Graphic Design)		0	2	P	2	VIK
Specialization-specific subjects		0	10		12	
Frame of optional subjects		0,0	0,0		9	
Total		0,0	18,0		31	
Graphic Design Specialization						
Code Based Design		0	6	P	7	VIK
Graphic Design Studies 6.	Graphic Design Studies 5.	0	4	P	5	VIK

Total		0	10		12	
Packaging Design Specialization						
Graphic Design Studies 6. (Packaging Design Specialization)	Graphic Design Studies 5. (Packaging Design Specialization)	0	4	P	5	VIK
Interactive Packaging Design (Packaging Design Specialization)		0	6	P	7	VIK
Total		0	10		12	
Total		24	110		180	
Frame of Optional Subjects					13	
Specialization					59	